



Museum of Eastern Shore Culture 2024 Poster Competition Details

Overview

The Museum of Eastern Shore Culture at Salisbury University is asking all digital artists to enter our inaugural Poster Competition! This year's competition is for anyone with a love for the heritage and traditions of the Eastern Shore of Maryland. Artists are asked to submit a digital poster in response to:

"What does folklife mean to you?"

Artists have the chance to win a \$500 grand prize if their piece is selected. The winner's work will be displayed at the museum and a limited number of prints will be made available for purchase.

Eligibility

The MESC Poster Competition is open anyone, age 18 and older. Artists will submit a digital art piece responding to the prompt. All designs must be original art, not AI generated. No trademarked or copyrighted images or phrases should be used, with the exception of the MESC and sponsor logo.

Submission Requirements

Poster design must include the following words, images, and colors:

1. 'Museum of Eastern Shore Culture at Salisbury University'
2. MESC/SU branding colors*
3. The year – 2024
4. The artist's signature
5. Space at the bottom for MESC and First Shore Federal logo**

**Branding colors can be found on page 4*

*** Logos can be downloaded here <https://www.salisbury.edu/mesc-poster/>*

Submission format:

1. Vertical orientation (not landscape)
2. Design Dimensions 18"x 24"
3. Full Color 300 dpi, flattened pdf

Full Bleed Size

24.5" x 18.5"

622.3 x 469.9 mm

Document Trim Size

24" x 18"

609.6 x 457.2 mm

All submitted artwork must include the following:

1. A completed entry form (due on MAY 19, 2024)
2. Brief description of the submission

Selection Criteria

Judges will be looking for the following in each of the submissions:

1. Artwork should respond to the prompt, "What does folklife mean to you?"
2. An understanding of MESC's mission, vision, and values*
3. Appeal to a broad audience

**MESC mission, vision, and values can be found on page 4*

Selection Process

There will be two parts to the selection process:

1. A panel of judges will review all submissions to ensure they meet the requirement and will then select their top 10 submissions.
2. The finalists will be notified that they have made it into the top 10 and community voting will begin to select their favorite piece.

Terms and Conditions for Finalists and Grand Champion Artist

The top 10 finalists' artwork will become property of Salisbury University/MESC. This agreement will be sent out after the first round of judging and finalists must sign the agreement by JUNE 18, 2024.

The artists will retain the copyright, but full ownership of the finished selection will be transferred to Salisbury University. The top 10 finalists agree to their artwork being used in the advertising and promotion of the Museum of Eastern Shore Culture at Salisbury University. The top 3 finalists acknowledge that Salisbury University/MESC will also have the right to reproduce the original artwork for sale in the form of commemorative posters and other merchandise. Any profits associated with a sale of the artwork will belong to the University. The winning artist agrees to publicity promoting their artwork upon request, including attending poster signing events. The artist can claim up to 5 posters and 5 samples of any merchandise using the art, (i.e., stickers and postcards).

Competition Proceeds

Posters and merchandise will be sold exclusively at MESC and other University venues. All proceeds from poster and merchandise sales will belong to the University.

The Museum of Eastern Shore Culture at Salisbury University 2024 poster competition is sponsored by First Shore Federal.

Competition Schedule

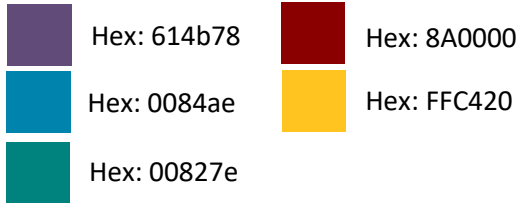
SUBMISSION DEADLINE:	MAY 19, 2024
1ST ROUND JUDGING CLOSES:	MAY 24, 2024
PUBLIC VOTE BEGINS:	MAY 28, 2024
PUBLIC VOTE CLOSES:	JUNE 18, 2024
WINNER ANNOUNCED:	JUNE 21, 2024

Questions?

Any questions about the competition should be directed to MESC@salisbury.edu or by calling 410-677-0232

Supplemental Materials

MESC/SU Branding Colors



Mission

The Museum of Eastern Shore Culture cultivates the preservation and expression of the cultural heritage and traditional arts of Delmarva's various communities.

Vision

As a leader, community partner, and educational resource, the Museum of Eastern Shore Culture will create engaging experiences representative of the region's rich and diverse heritage and artistic expressions.

Values

- We value the power of shared experience.
- We value diversity and inclusion, knowing that true community includes everyone.
- We value the impact of oral history and storytelling.
- We value the vital importance of preserving and passing down community tradition.
- We value providing opportunities and resources for cultural traditions to be shared.

What is folklife?

Some people view folklife as either an academic pursuit or a strictly artistic endeavor, but if you have ever passed along a family recipe or told a story embedded in your cultural heritage, you have participated in folklife. Within its most basic definition, folklife is the sharing of living traditions and is commonly associated with practices such as dance, song, and art. But when you consider and connect the patterns of these traditions that have sustained and evolved as our region has grown, you begin to recognize that folklife itself is what binds us all.

Folk traditions can be broadly categorized as customs that a group:

- Believes: Religious and spiritual practices, healing methods, ceremonies of birth and death, and a shared world view.
- Does: Dance, music, foodways, and working traditions of fishing and farming.
- Says: Storytelling, oral histories, and song writing.
- Makes: Weaponry, architecture, and craft.

The methods by which we choose to express ourselves as members of a family, community, or region are built from traditions rooted in folklife. The legacy of cultural heritage within all folk traditions builds generationally and inevitably grows to include influences from other people and experiences.

The living traditions of folklife are how we identify who we are, and when these traditions are passed on to others, they become a part of their story, too. On the Eastern Shore, the sharing of cultural heritage has created a diverse and vibrant population, rich in customs old and new. There is so much to learn from our collective experience, and we look forward to the opportunity to display our region's traditional legacy with you.